

TALKS THAT MOVE PEOPLE.

Keynotes for leadership teams,
conferences and offsites.



Audiences don't need more hype. They need real.

Whether it's a corporate keynote,
leadership offsite or conference, Justin
speaks on performance, consistency
and execution: the challenges that
matter most to leaders.

ABOUT JUSTIN

Justin King is an executive coach and strategy facilitator based in Cape Town. Before coaching, he spent 15+ years as a managing director, consultant and entrepreneur, so he speaks from the leader's side of the table.

He helps leadership teams do the hard part of strategy: the doing. He also facilitates monthly CEO forums for the Civitas Cape Town chapter, co-hosts the King Moves podcast and writes the Just Thinking newsletter.

In February 2025 he ran 10 marathons in 10 days. His insights come from doing the work, not just reading the books.

SIGNATURE TALKS

Relentless Repeatability

Showing up when it matters

Most strategies don't fail in the planning. They fail in the repetition. This talk unpacks Relentless Repeatability: the habits and rhythms that help teams show up consistently when it matters, long after the offsite.

The Art of Followership

Thriving without chasing titles

What if followership, not leadership, was the real key to thriving? This talk explores how courage, clarity and craft mastery can redefine success without chasing titles.

5 REASONS TO BOOK JUSTIN

01

He doesn't speak at people. He moves them.

Storytelling, strategy and raw honesty, in talks that stick long after the event.

02

He challenges conventional wisdom.

No "rah rah" motivation, no empty mantras. Real, practical tools in place of myths about toughness, leadership and performance.

03

He brings lived experience, not borrowed quotes.

10 marathons in 10 days, and a career shaped by discomfort.

04

He's relatable, real and refreshingly grounded.

He doesn't pretend to have it all figured out. He's been in the trenches and is still doing the work.

05

He leaves audiences with a next step.

Every talk is designed to spark action, so your audience leaves clearer, stronger and ready to move.



WHEN THE TALK IS OVER

THE WORK DOESN'T HAVE TO BE.

Justin can take it further with your leadership team: a facilitated offsite, an accountability partnership or 1-on-1 executive coaching.

“

Wow! I cannot recommend Justin enough. He is charismatic, relatable, and above all, incredibly humble. What struck me most in his talk was his perspective on growth. It's not about defining your ceiling, but about defining your floor - the minimum you commit to doing every day to keep moving toward that goal.

Rebecca Tara Cameron
FOUNDER, SALEMATE

“

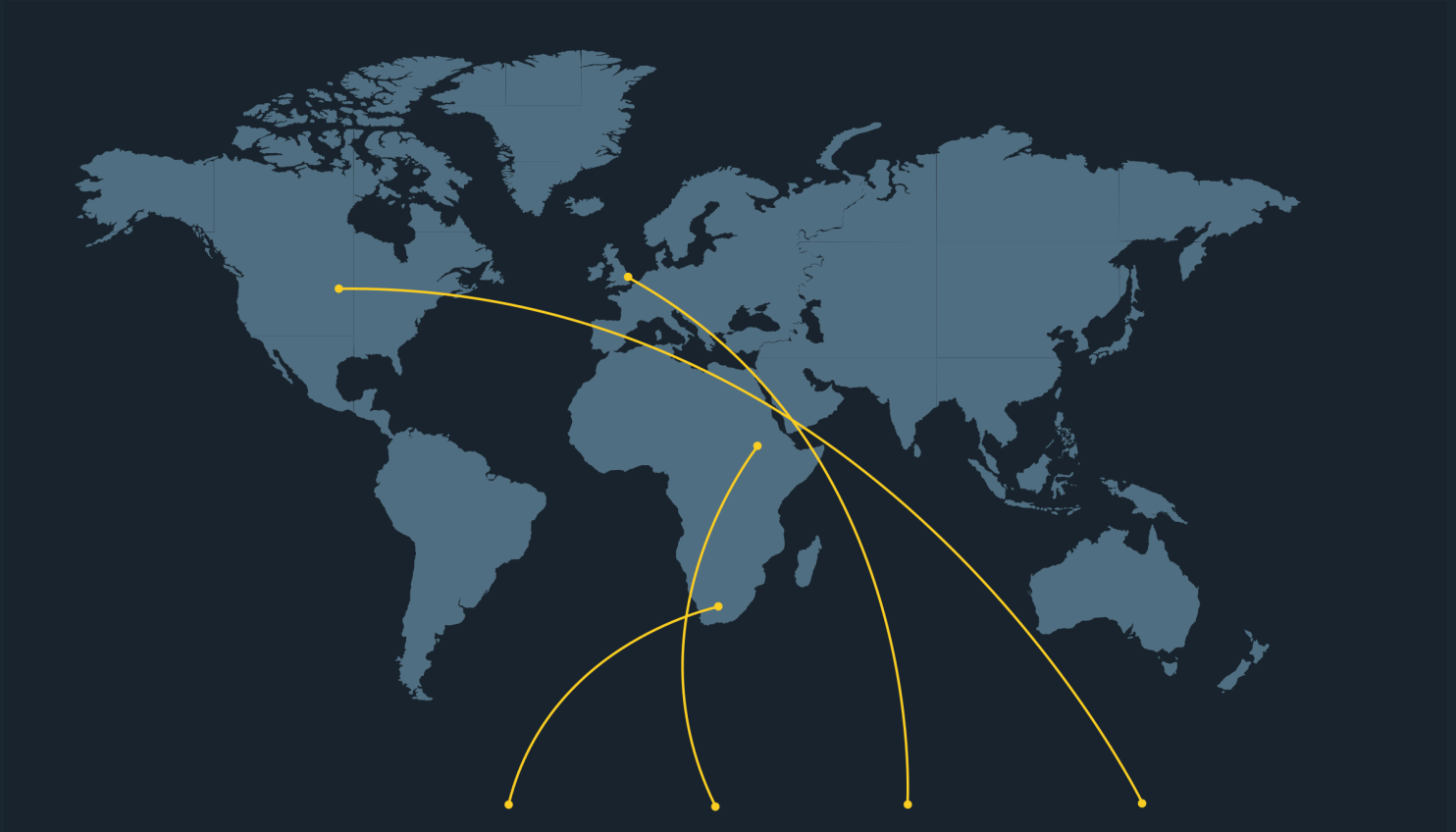
Justin is a brilliant speaker, balancing theoretical knowledge with practical examples and clear actions. Our members always take tons of value out of every one of his sessions. I highly recommend Justin for impactful keynotes, executive coaching and engaging workshops!

Angelo Zanetti
LEARNING CHAIR, EO ACCELERATOR

— TRUSTED BY



Rate card



SERVICES	SOUTH AFRICA	REST OF AFRICA	UK / EUROPE	NORTH AMERICA	MIDDLE EAST
60-MINUTE KEYNOTE (in person)	ZAR 40,000	USD 5,750	EUR 6,000	USD 7,000	USD 7,000
60-MINUTE KEYNOTE (virtual)	ZAR 28,000	USD 4,025	EUR 4,200	USD 4,900	USD 4,900
90-MINUTE WORKSHOP (add-on)	ZAR 20,000	USD 2,875	EUR 3,000	USD 3,500	USD 3,500
FULL & HALF DAY SESSIONS	POA	POA	POA	POA	POA